

MY MIDDLEVILLE Youth Business Expo

October 3, 2020 from 1:00pm-4:00pm
#ShopLocal #ShopSmall

PURPOSE OF THE YOUTH BUSINESS EXPO:

- Showcase the young entrepreneurs that live within our community and to provide them an opportunity to sell their products and business services
- Highlight our youth entrepreneurs to create a sense of place for those involved, build pride within the community, and to prevent apathy and community flight

PROGRAM CRITERIA:

- Business (product or service) must be primarily operated, managed, or created by youth
- Children must be aged 8-18 to participate
- Must be a resident of the Village of Middleville, Thornapple Township, or within the TK school district (**enrollment in TK schools is not required*).
- Location will be determined by number of participants. If there are less than 21 participants, the event will be held at the Pavilion; otherwise, the Metal Dyne lot will be utilized.
- Examples of products and services:
 - Retail products: jewelry, clothing, personal hygiene items, home décor, artisan goods & crafts
 - Food: baked goods, candy, snacks, lemonade stands (anyone selling food will be required to adhere to cottage food laws and health department licensing regulations)
 - Services: dog walking, lawn care, babysitting, leaf/snow removal
 - Non-profits: clothing drive organizer, school supplies, raising funds/awareness for disenfranchised groups

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REGISTRATION FORM:

Please complete and return the following information if your child would like to sign up for the My Middleville Youth Business Expo.

PARENT OR GUARDIAN CONTACT INFORMATION	
First & Last Name	
Email Address	
Cell Phone	
Home Phone	
PRIMARY YOUTH CONTACT INFORMATION <i>(if there are multiple contacts, please attach another sheet)</i>	
First & Last Name	
Email Address	
Cell Phone	
Birthday	
Where do you live?	<input type="checkbox"/> Village of Middleville <input type="checkbox"/> Thornapple Township <input type="checkbox"/> TK School District
BUSINESS INFORMATION <i>(Please complete as much information as possible)</i>	
Company Name	
Website	
Social Media	
Established Date (Month & Year)	
Business Type	<input type="checkbox"/> Retail <input type="checkbox"/> Food & Beverage <input type="checkbox"/> Arts <input type="checkbox"/> Services <input type="checkbox"/> Non-profit <input type="checkbox"/> Other <i>(please describe):</i>
Description of Product or Service:	

MY MIDDLEVILLE **Youth Business Expo**

2020 Youth Business Expo Safety Measures for COVID-19 & EEE

1. All booth locations will be appropriately spaced to ensure proper social distancing measures.
 - a. Under the pavilion, each vendor will be provided with an 8x8 booth space, with approximately 2 feet between each booth. Visitors and customers are not allowed between booths and must stay in designated areas of the pavilion.
 - b. Using the MetalDyne lot, each booth will be assigned using existing parking space lines. Each vendor will be provided with one full parking space, with full spaces between each booth.
2. There will be one entrance to the Expo, and one exit. Foot traffic will be guided down one-way aisles. Aisles will have markers to ensure customers are able to stay 6 feet apart.
 - a. Directional traffic guides and appropriate barricades will be provided to ensure foot traffic flows in a way that is conducive to social distancing.
3. Masks are required to be worn by booth attendees, volunteers, and customers.
 - a. This will be in effect regardless of the location used to host the expo (location will be determined by the number of participants that sign up).
4. Due to crowd size limits, individual groups must be limited to 10 or less.
 - a. A maximum of 43 people, include vendors and volunteers, are allowed under the Pavilion at any given time. It is expected that vendors and volunteers will account for about 20 of the total number of individuals allowed; that allows up to 23 customers at one time, under the Pavilion. Individual group limits apply.
 - b. At the Metal Dyne lot, no more than 100 individuals will be allowed in the expo area at a time. Individual group limits will apply.
5. Avoid handling cash when possible. If you are unable to utilize checks or credit cards, please provide hand sanitizer at your booth.



6. On-site food consumption is currently not allowed. All food items must be pre-packaged and labeled for consumption. Anyone selling food items must follow health department regulations including cottage food laws and licensing laws.
7. Hand sanitizing stations will be available at the entrance and exit of the market. A single volunteer will manage the hand pumps to avoid multiple individuals from touching the pump throughout the day.
8. Vendors may choose to provide additional safety measures at their booths. This may include wearing gloves, implementing “no-touch” policies, and providing additional safety barriers.
9. Due to concerns related to EEE, it is highly encouraged that individuals bring mosquito spray with them. There will be spray as well as mosquito repellent wipes available for use at the sanitizer stations (entrance and exits).

